

**NEW  
YORK  
CITY**  
**TOURISM+CONVENTIONS**<sup>SM</sup>





# MILAN PRESS LUNCH

12 November 2024

**NEW  
YORK  
CITY**  
TOURISM + CONVENTIONS



# ECONOMIC IMPACT OF TRAVEL TO NYC 2023

PERCENTAGE RECOVERED VS 2019 BENCHMARK

62.2M

ANNUAL VISITORS  
(93%)

\$74B\*

ECONOMIC IMPACT  
(103%)\*\*

\$6.2B

LOCAL TAX REVENUE  
(92%)\*

380K

JOBS SUPPORTED  
(94%)

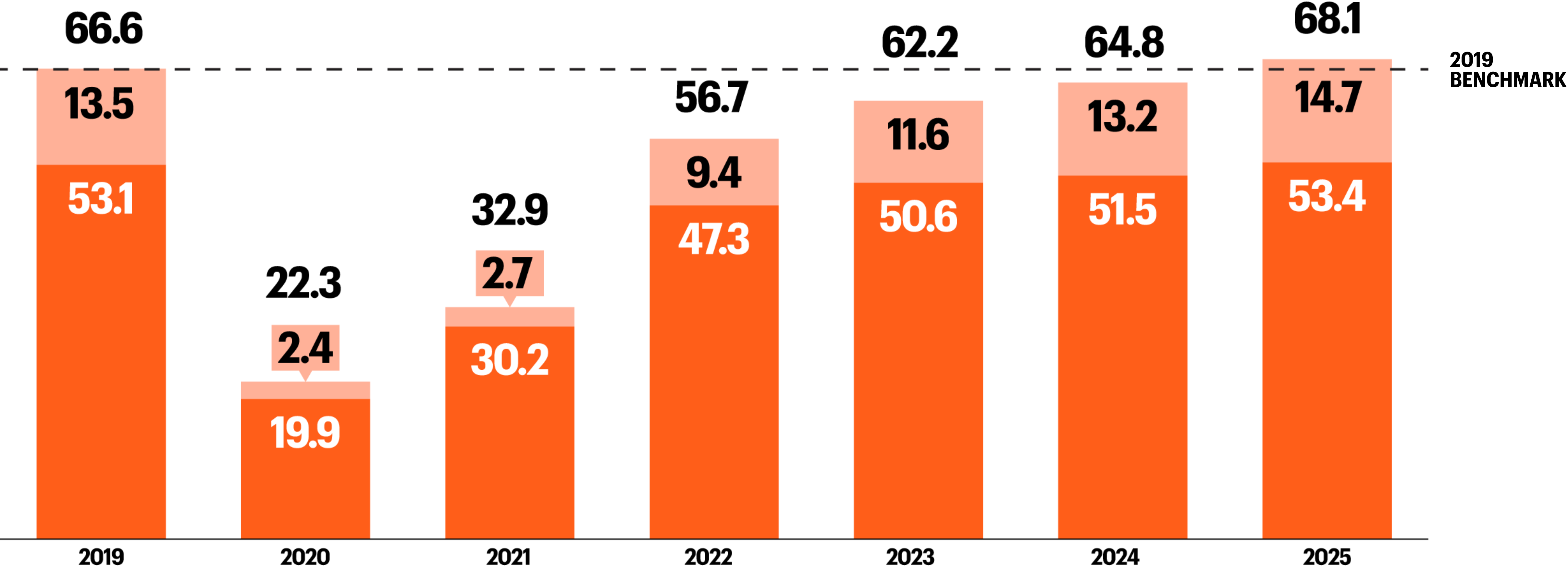
\*Preliminary estimates that are subject to revision as of December 2023

\*\*Not adjusted for inflation

# VISITATION – DOMESTIC & INTERNATIONAL

(IN MILLIONS)

DOMESTIC  
INTERNATIONAL

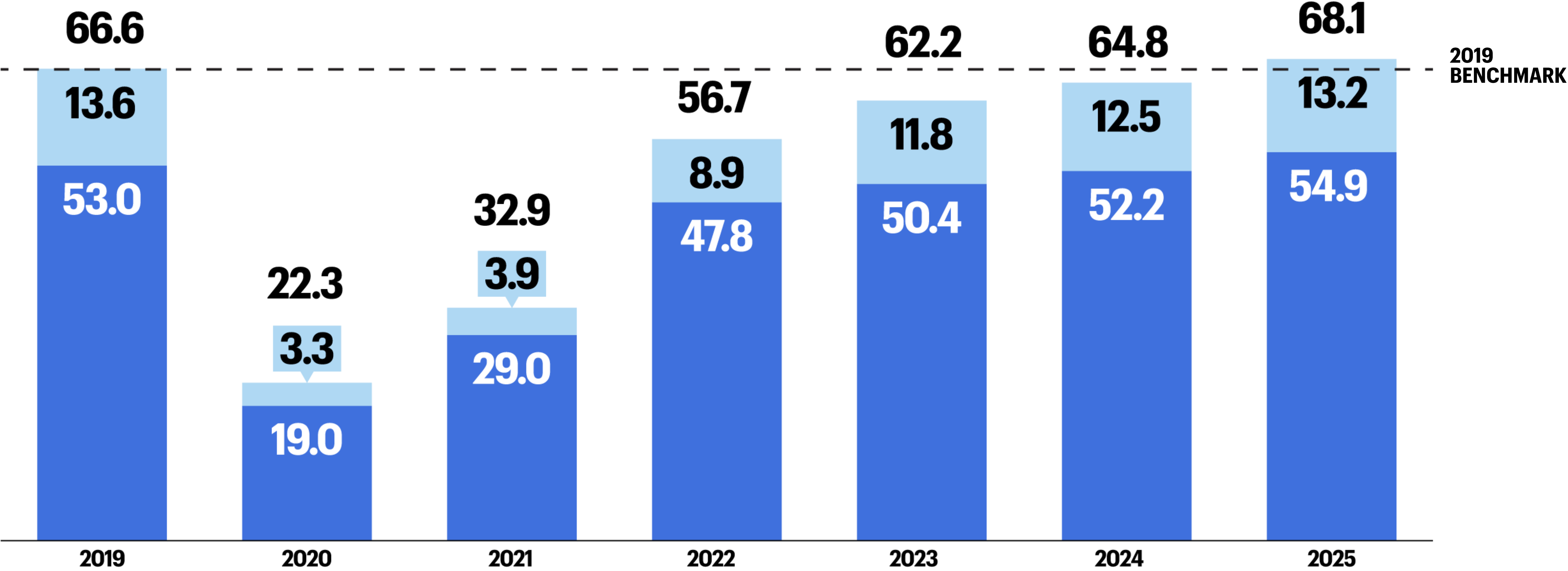




# VISITATION – BUSINESS & LEISURE

(IN MILLIONS)

LEISURE  
BUSINESS



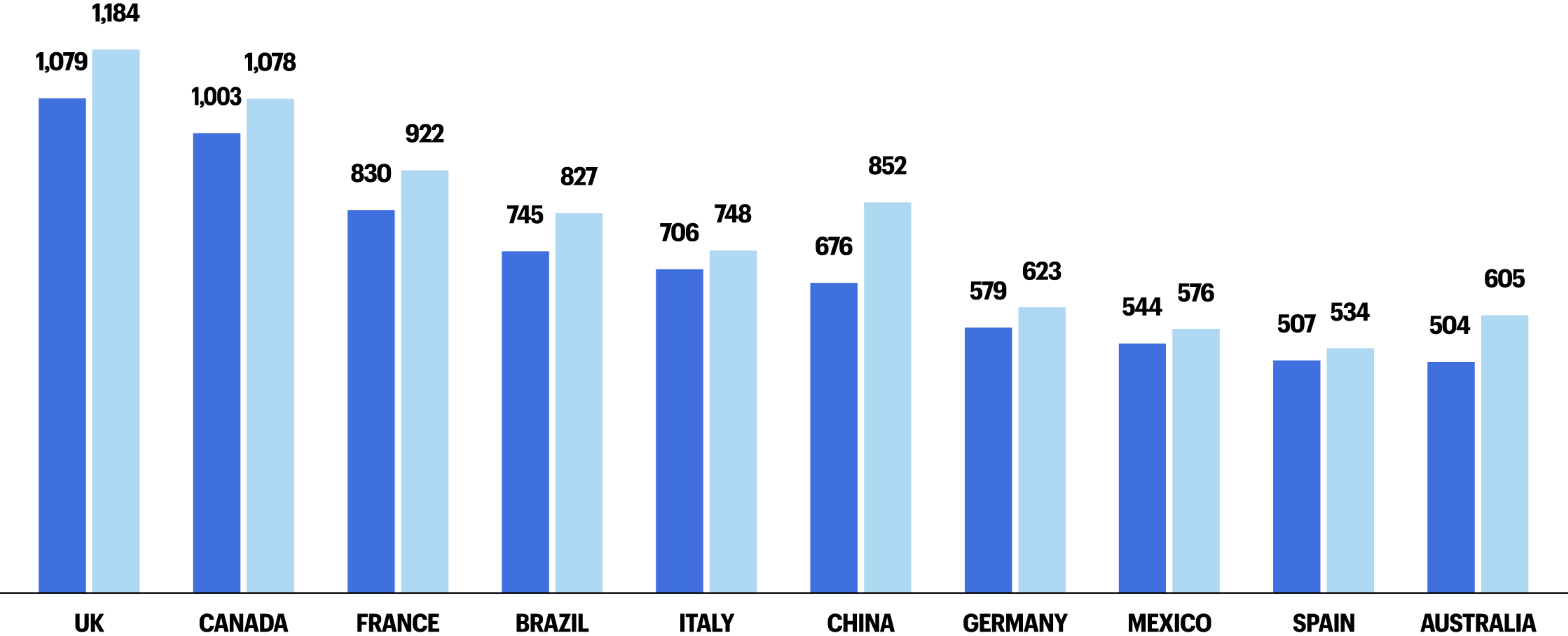
SOURCE: NEW YORK CITY TOURISM + CONVENTIONS/TOURISM ECONOMICS AS OF JULY 2024



# INTERNATIONAL VISITATION – TOP 10 MARKETS

(IN THOUSANDS)

2024F 2025F

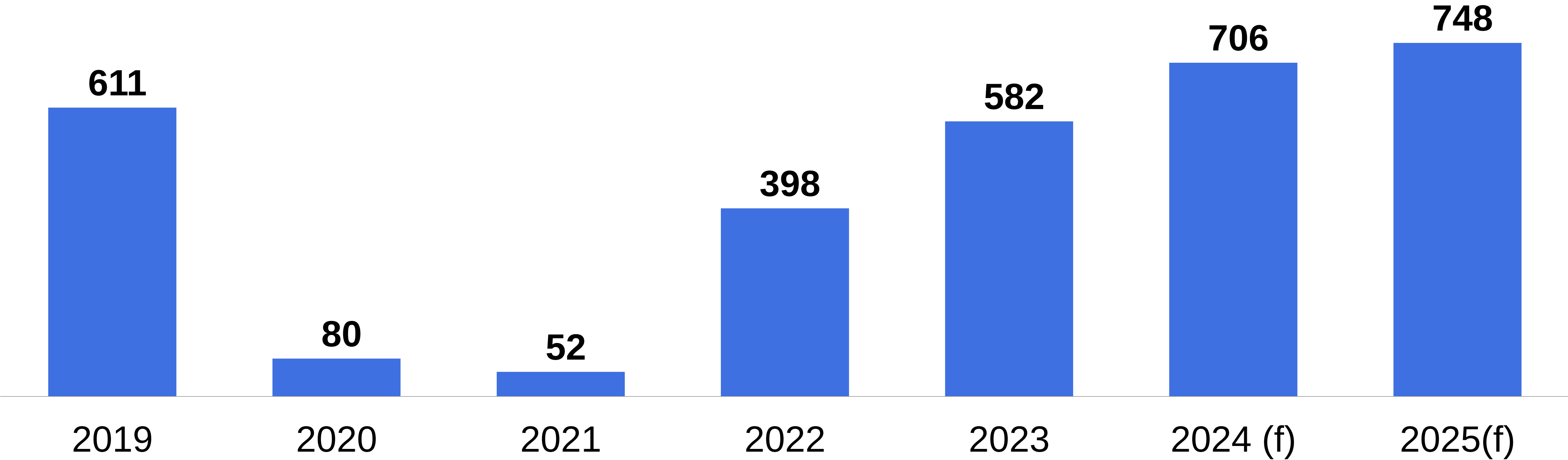


SOURCE: NEW YORK CITY TOURISM + CONVENTIONS/TOURISM ECONOMICS AS OF JULY 2024



# ITALIAN VISITORS TO NYC

(THOUSANDS)



F=FORECAST  
ALL ESTIMATES ARE SUBJECT TO REVISION AS NEW DATA BECOME AVAILABLE  
SOURCE: TOURISM ECONOMICS



# AIR CAPACITY

## INTERNATIONAL ARRIVALS INBOUND (WEEK OF NOVEMBER 3, 2024)

| REGION          | FLIGHT ARRIVALS | INBOUND SEATS |
|-----------------|-----------------|---------------|
| Africa          | 50              | 13,404        |
| Asia            | 172             | 51,319        |
| Canada          | 561             | 46,616        |
| Caribbean       | 708             | 124,276       |
| Central America | 100             | 16,621        |
| Europe          | 854             | 216,239       |
| Mexico          | 156             | 27,798        |
| Middle East     | 120             | 39,836        |
| Oceania         | 21              | 5,282         |
| South America   | 148             | 32,814        |
| TOTAL           | 2,890           | 574,205       |



# NEW HOTELS

The Fifth Avenue Hotel (October 2023)





# NEW HOTELS

Warren Street Hotel (February 2024)





# NEW HOTELS

The Manner (September 2024)





# NEW HOTELS

The Surrey – A Corinthia Hotel (October 2024)





# NEW HOTELS

The Twenty Two (October 2024)





# NEW HOTELS

The Waldorf Astoria, New York (Spring 2025)







**FOUNDED**



**BY**



**NYC**



# 2025 FIFA CLUB WORLD CUP

TOURNAMENT DATES



TOURNAMENT DATES

June 15–July 13, 2025

FINAL MATCH

MetLife Stadium



# 2026 FIFA WORLD CUP

## MATCH SCHEDULE



**NEW YORK  
NEW JERSEY**

### GROUP STAGE

**Saturday, June 13**

**Tuesday, June 16**

**Monday, June 22**

**Thursday, June 25**

**Saturday, June 27**

### ROUND OF 32

**Tuesday, June 30**

### ROUND OF 16

**Sunday, July 5**

### FINAL

**Sunday, July 19**







# NEW ATTRACTIONS

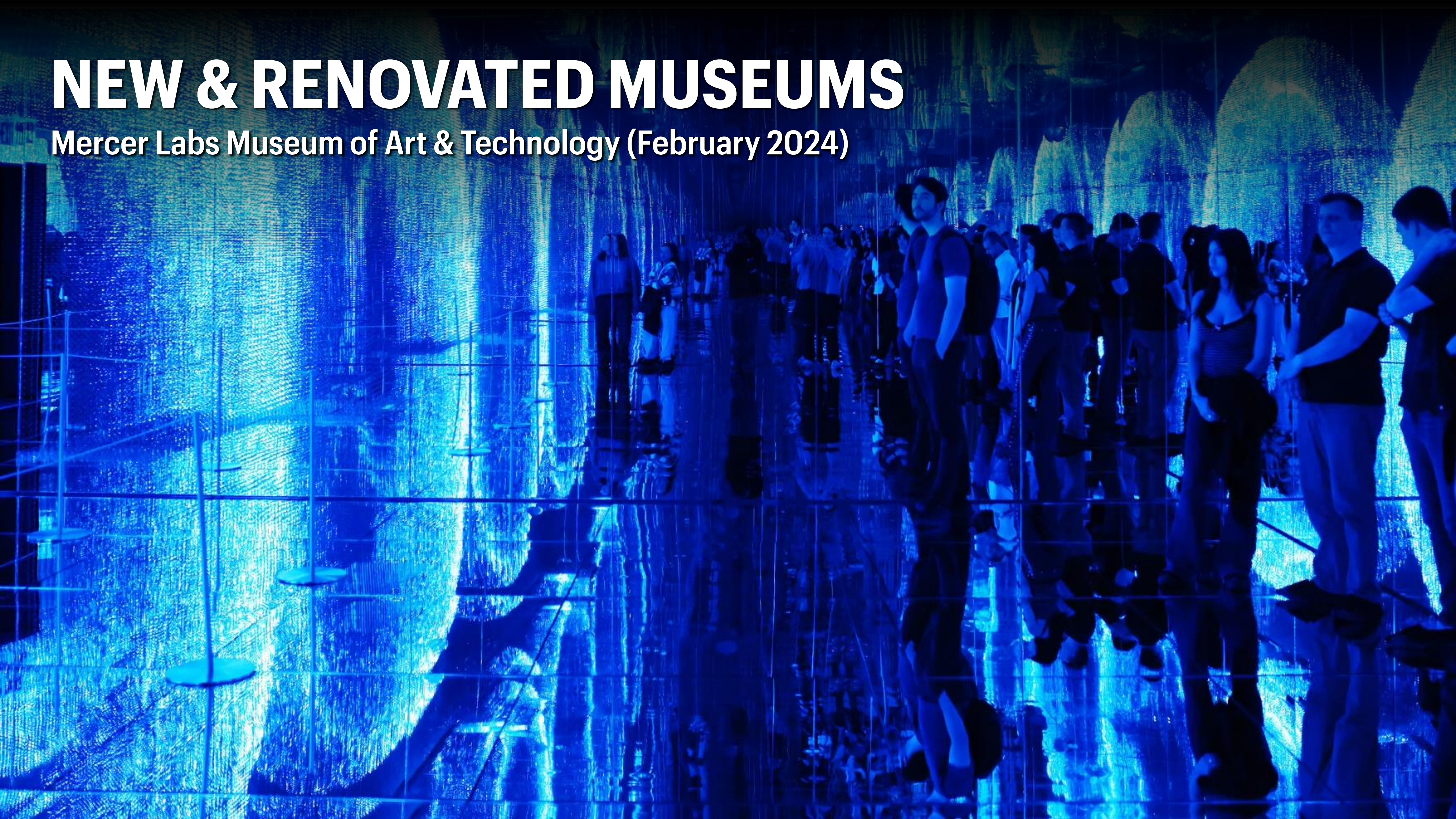
SkyLift at Rockefeller Center (October 2024)





# NEW & RENOVATED MUSEUMS

Mercer Labs Museum of Art & Technology (February 2024)





# NEW & RENOVATED MUSEUMS

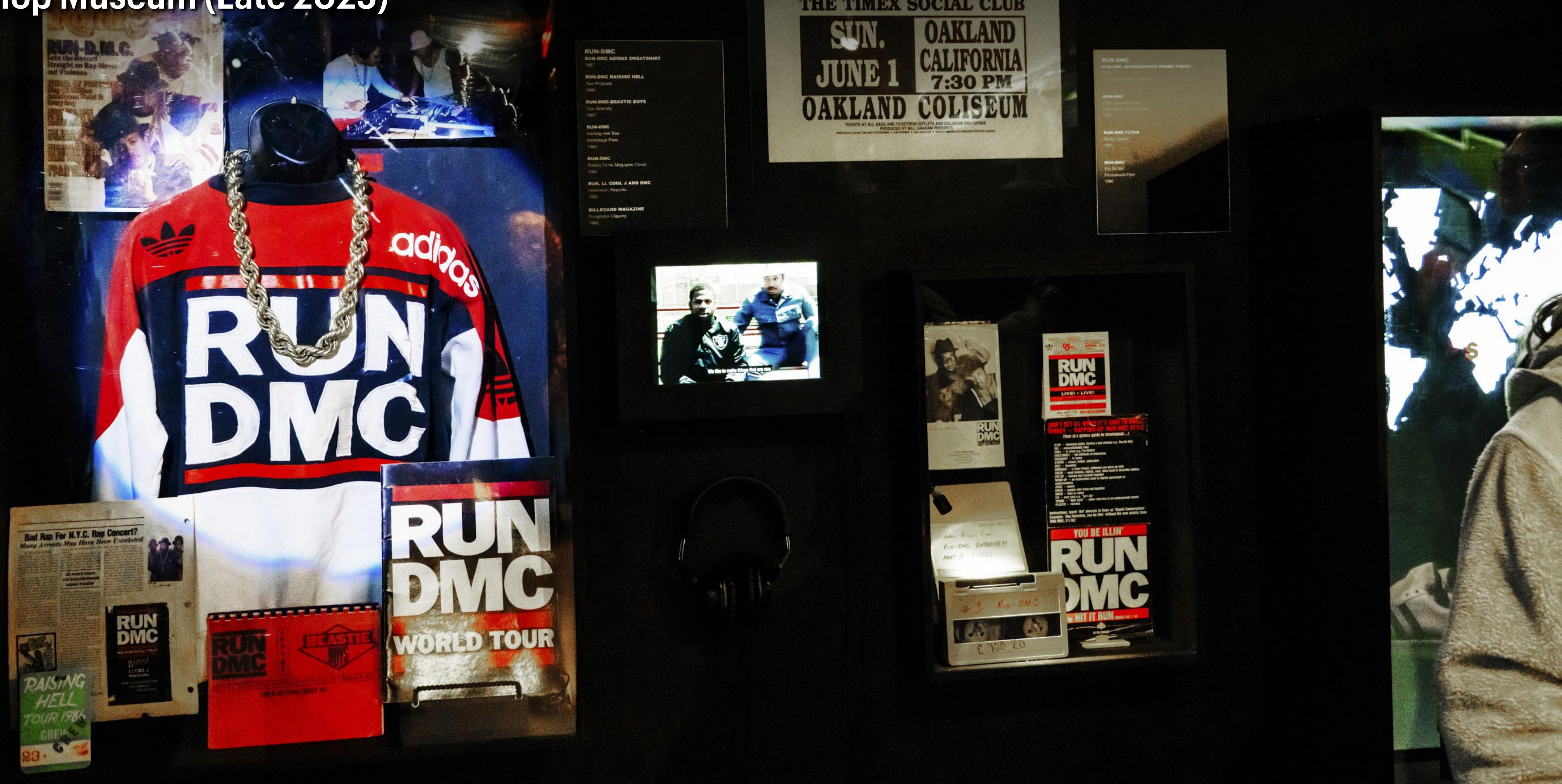
Frick Collection Reopening (April 2025)





# NEW & RENOVATED MUSEUMS

Hip Hop Museum (Late 2025)



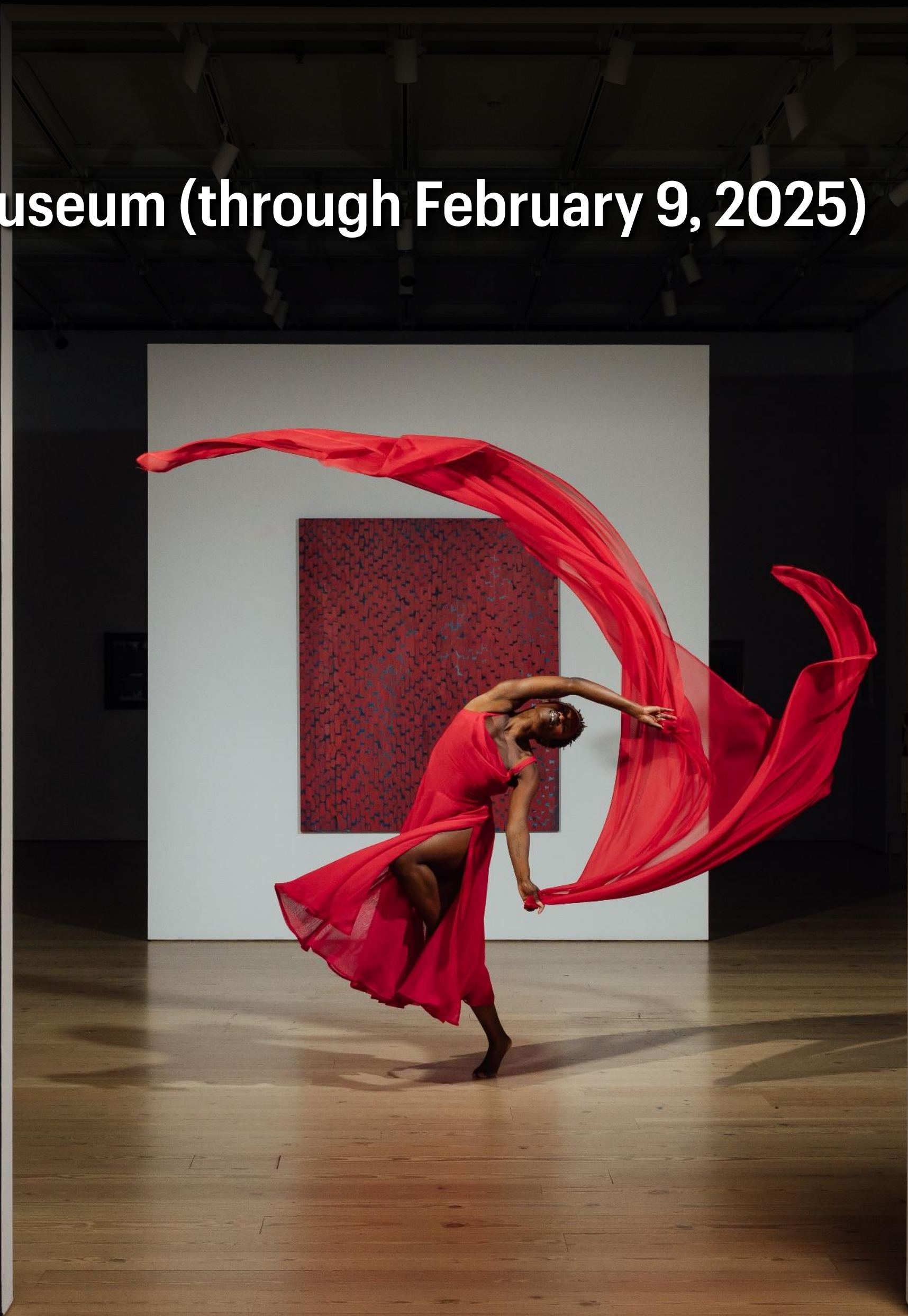


# NEW EXHIBITS

*Edges of Ailey* at The Whitney Museum (through February 9, 2025)



Ailey  
Edges of Ailey  
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Ailey  
Edges of Ailey  
Ailey  
Edges of Ailey





# NEW EXHIBITS

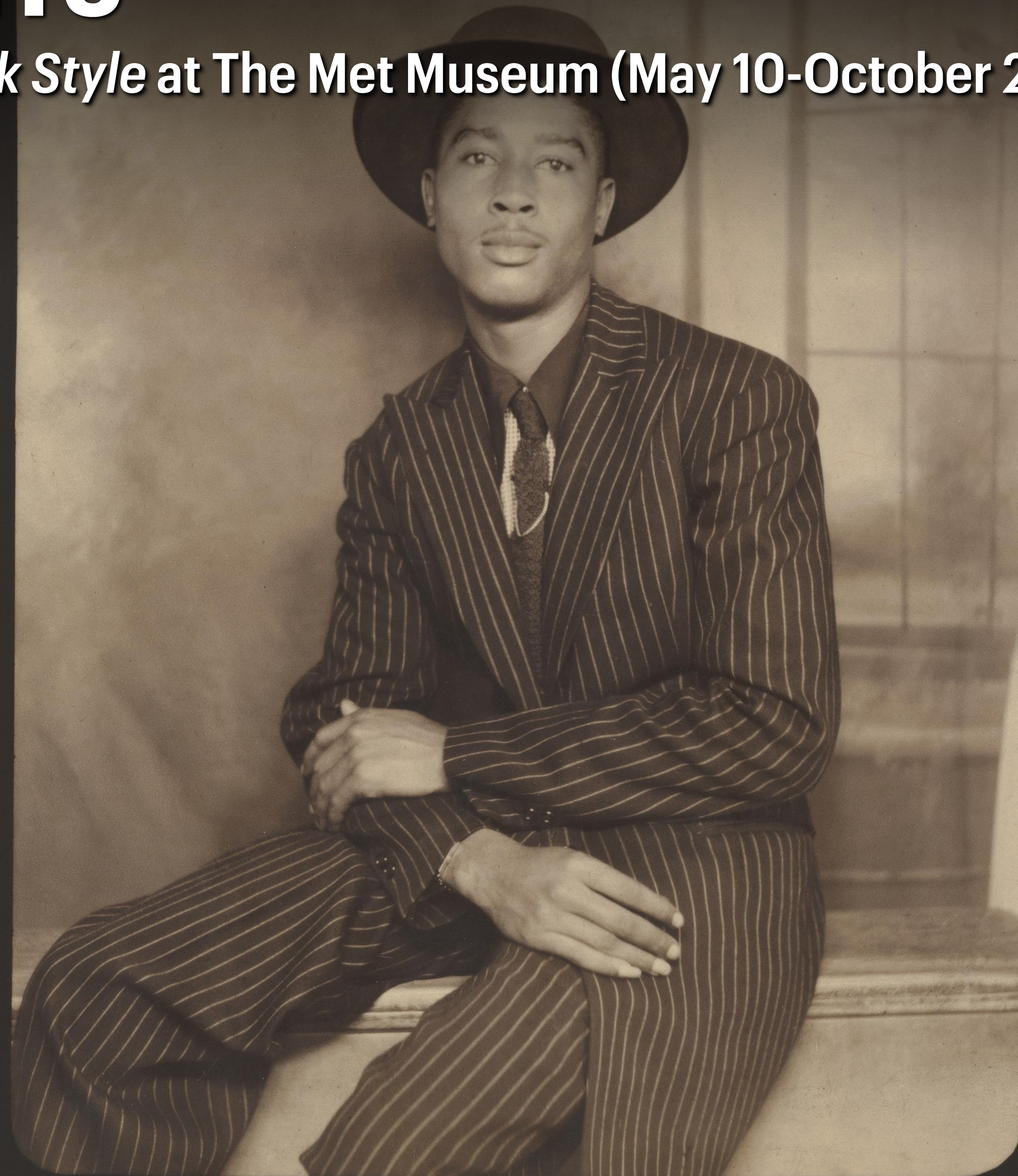
*LUNA LUNA* at The Shed (November 20, 2024-January 5, 2025)





# NEW EXHIBITS

*Superfine: Tailoring Black Style* at The Met Museum (May 10-October 26, 2025)





# NEW DINING

Locanda Verde (November 2024)





# NEW DINING

Pitt's (Autumn 2024)





# NEW RETAIL

Tiffany & Co. Landmark Store (April 2023)





# NEW RETAIL

Printemps (Spring 2025)





# ANNUAL EVENTS

Holidays in NYC





# ANNUAL EVENTS

New Year's Eve Ball Drop (December 31, 2024)





# ANNUAL EVENTS

NYC Hotel Week (Reservations Open November 19)

**NYC** Jan 2–Feb 9  
**HOTEL WEEK**<sup>SM</sup>  
**25% OFF HOTEL STAYS\***



Presented by

**NEW  
YORK  
CITY**<sup>SM</sup>

\*Terms apply.



# ANNUAL EVENTS

NYC Winter Outing (Reservations open January 7)

NYC

Jan 21–Feb 9

RESTAURANT WEEK<sup>®</sup>

2-course lunch or 3-course dinner at \$30|\$45|\$60\*



NEW YORK CITY

\*Terms apply.

NYC

Jan 21–Feb 9

BROADWAY WEEK<sup>SM</sup>

2-for-1 Tickets\*



NEW YORK CITY

\*Terms apply.

NYC

Jan 21–Feb 9

MUST-SEE WEEK<sup>SM</sup>

Get 2-for-1 tickets\* to attractions, museums, tours and performing arts.



NEW YORK CITY

\*Terms apply.



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